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Bobbilies

"Bobbilies" - A successful experiment

It is seldom, that a passion turns into a profession and then turns into a successful business venture. Hence, we say- 'it is not the money per se that we enjoy, but the process of creating wealth'. This process has been profoundly intoxicating and greatly rewarding experience for Bobbilies and so, we humbly submit -'We owe everything to YOU-Our customers.





Wedding Rings Collections



If there is one line of production that Bobbilies are very proud of, it is the indigenous development of wedding rings for ethnic Zambian men and women at affordable price both in Silver and Gold. The evolution is an interesting story. Way back in early nineties, we, at Bobbilies were anguished at our inability to come up with an affordable Jewelry to our ethnic Zambian customers. This, frustration got us in to brainstorming which eventually conceptualized the first indigenous Zambian Wedding Jewelry. Hitherto, the wedding rings were either imported and hence very expensive or locally made- badly designed and poorly crafted. We reminisce with great satisfaction, the road to the development of close to Twenty-Five plus designs of wedding rings at Bobbilies design room. At the cost of being called immodest, we declare that we have lions share in the wedding rings market of Zambia. Eventually, to reach, those who love silver for its aesthetics or affordability, we introduced the silver version of the same twenty-five designs. This became a phenomenal success, so much so that, today, Bobbilies is synonymous with Wedding Rings among our ethnic Zambian customers.



Designer Jewelry



This is what we call " Heart & Soul " of Bobbies. A designer jewelry is a finely crafted and exquisitely finished, rather expensive piece of jewelry. It is usually studded with quality Diamonds associated with great gemstones like Emerald, Ruby, Sapphire and Tanzanite, Etc. We always have in stock a large collection of Designer Jewelry in our various retail outlets.

We also recommend our customers to have their jewelry custom made by us. Quite often than not we are amazed at some of our customer's fine sense of jewelry and their sophisticated concept of aesthetics during various informal and formal discussions and this always ignites our passion and challenges us to be innovative. The customers truly enrich our Jewelry culture and experience. We get invigorated and constantly thrive to move the goal post. What keeps the fire burning and going, is when we look at the final product and share that unpretentious joy of our customer.





Collector's Gems and Jewelry



Every Gemstone manufacturer, occasionally stumbles onto something big, exciting, unique and breath taking, and definitely expensive. Not everybody can afford to buy them. If you are a collector of such pieces either for passion or for investment purpose, keep looking, we would like to work with you, one on one on such pieces. We are long term greedy but short term fair people.

Diamond Jewelry



We are not the first, nor will be the last people to claim the credit for the Diamonds and their quality and authenticity Etc. Etc. Etc. Suffice to say, at Bobbilies, we procure our Diamonds from a very respectable supplier in India. Almost all 0.5 + carat Diamonds are certified by GIA. We put our serious claim to the credit for the craftsmanship of our diamond mounted Jewelry though. What we can promise you is that our diamonds are much more affordable than our competitors. We can outsource any diamond of your specs and offer you at a very competitive price.



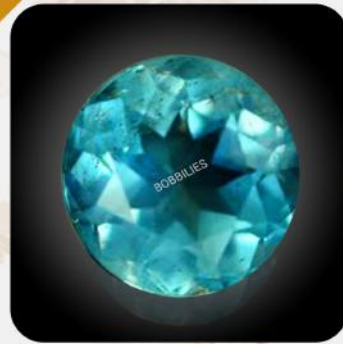


Costume Jewelry



The idea of Costume (Fashion) Jewelry is not new. What we have tried to achieve at Bobbilies is to dispel that terrible misconception that fashion jewelry – must be synthetic, artificial and hence cheap. Our Costume Jewelry is neither artificial nor synthetic, yes, relatively cheaper. Unlike conventional costume Jewelry (mostly synthetic), we make use of all the naturally accruing gemstones and make trendy designs. We make them to be worn on heavy winter clothes as well as light summer clothes. We make them for women of all ages, all dresses and all skin colors.


Faceted Stones




We procure almost all the rough gemstones occurring in various geo environments of Africa. From Hydrothermal reaction products to Pegmatite mineralization from Zambia, Zimbabwe, Malawi, Tanzania, Mozambique, Madagascar, Kenya Etc. We buy various rough gemstones from African small scale miners-Viz. Emeralds, Sapphires, Rubies, Tanzanite, Aquamarine Tourmalines, Amethyst, Citrine Etc. The top most quality and far size rough pieces are cut and polished at our Bobbili HQ in Lusaka. The smaller, nevertheless good quality rough gems are cut and polished in India. Hence our smaller faceted stones become very affordable and are of superior quality that India has always been known for both.




Bobbilies

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Our Locations

Head Quarters

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Taj Pamodzi Hotel

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Arcades Shopping Center

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Mukuba Mall

 Kitwe, Zambia.
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Shoprite Complex

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Golden Peacock Hotel

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